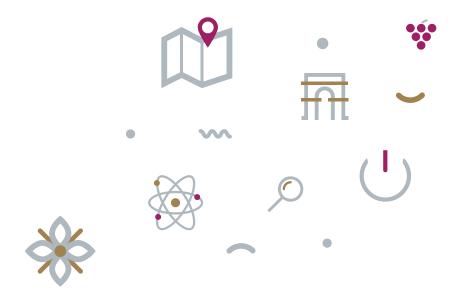
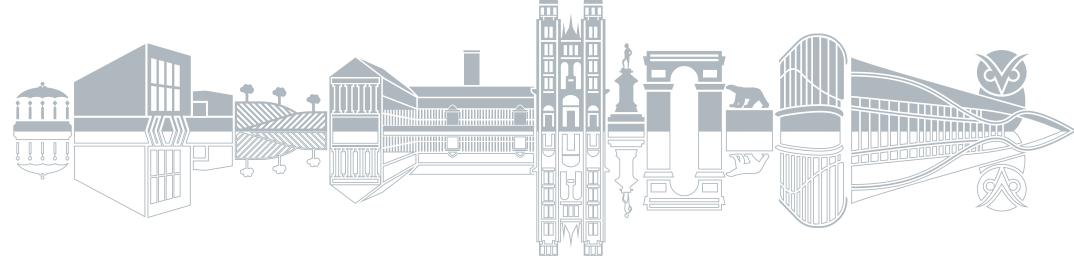
Dijon, the place to invest 2025







Choose Dijon for your business

Follow the guide!

dijonbourgogneinvest.fr





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05	10 compelling reasons to invest in the Greater
\cup	Dijon area

- Flagship real estate projects in a dynamic region
- Dijon real estate market: Key data
- Comprehensive map of Greater Dijon's business parks
- 30 Dijon Bourgogne Invest

Introduction

Greater Dijon is a thriving hub of opportunity for businesses, developers and investors.

As a bustling regional capital, Dijon is a pioneer at the forefront of bold digital and environmental transformations.

Renowned for its quality of life, Dijon remains accessible and attracts a growing number of families and businesses eager to call the city their home.

Here, you'll find a diverse, innovation-driven ecosystem, dedicated to supporting economic development, fostering sustainable business growth and ensuring the success of your investment projects.

With flagship projects such as the International Organization of Vine and Wine, the International City of Gastronomy and Wine and On Dijon, Europe's first Smart City, the city of the Dukes of Burgundy is front and center on the European stage.

Dive in and discover more about everything the city has to offer and join us.







Exceptionnal quality of life

Dijon has something for everyone!

For heritage lovers, the city boasts a historic center, teaming with remarkable buildings. Culture and music buffs will enjoy the opera house, a national theater, a Zenith arena, concert venues such as La Vapeur, as well as an array of fine museums. Food enthusiasts are spoiled for choice with 5 Michelin-starred restaurants, 13 in the Côte-d'Or area, as well as one in the International City of Gastronomy and Wine. For sports lovers, there are 400 kms of bike paths that take you to work or into the countryside in under 15 minutes, through the vineyards or along the Burgundy canal.

For families, Dijon offers a peaceful, convenient lifestyle with excellent public transportation and comprehensive healthcare facilities.



- » Ranked number one among mid-sized metropolitan areas for quality of life by the 2025 Arthur Lloyd barometer
- » 5 municipal museums, attracting 500,000 visitors annually
- » 1 opera house and a national theater
- 1 Zenith arena with a 9,000-seat capacity, the 5th largest in France
- » One of France's largest conservation areas: 97 hectares and 3,000 historic buildings
- » 5 Michelin-starred restaurants in Dijon (13 in Côte-d'Or), and over 500 restaurants
- » Gateway to the Burgundy Grands Crus wine route





An ideal location

Nestled at the crossroads of five major highways, Dijon offers unparalleled access to 28 million consumers within a 350 km radius.

With the TGV high-speed train connecting Dijon to Paris in just 1 hour and 35 minutes, and 14 daily departures, travel couldn't be easier.



- » 1h35 from Paris by TGV with 14 daily connections, 1½ hrs from Lyon, 2 hrs from Strasbourg
- » Highway hub connecting Southern and Northern Europe: 5 highways from Dijon to the North, East (Germany, Switzerland) and South (Lyon, Marseille)
- » Excellent links with Switzerland (Basel by train, Lausanne by direct TGV and Zurich) and Germany
- » 120 million consumers within a one-day truck radius
- » Dijon-Bourgogne business airport 15 minutes from downtown
- » Dole-Jura international passenger airport 40 minutes from downtown Dijon

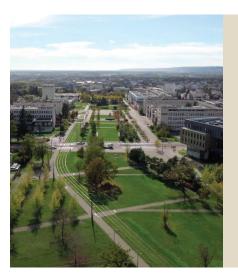




A rich talent pool

Dijon's employment area is the largest in the Bourgogne-Franche-Comté region with a population of 383,000.*

The young and highly skilled workforce counts a high proportion of managers making Dijon an ideal location to launch high value-added projects.



- * 40,000+ students the region's top university hub
- » 32 % of the population is under 25
- » Nearly 200 teaching and research staff
- 28 research units, including 12 Joint Research Units accredited by the French Alternative Energies and Atomic Energy Commission (CEA), National Center for Scientific Research (CNRS), National Research Institute for Agriculture, Food and Environment (INRAE), and National Institute for Health and Medical Research (INSERM)
- » Renowned training: Dijon Agro Institute, Burgundy School of Business (BSB), SciencesPo Paris (Dijon campus)
- » Leading engineering schools: CESI, ESEO, ESTP, POLYTECH Dijon
- » Excellence in hospitality and culinary arts with world-renowned schools: FERRANDI, VATEL, MBA Wine & Spirits from BSB



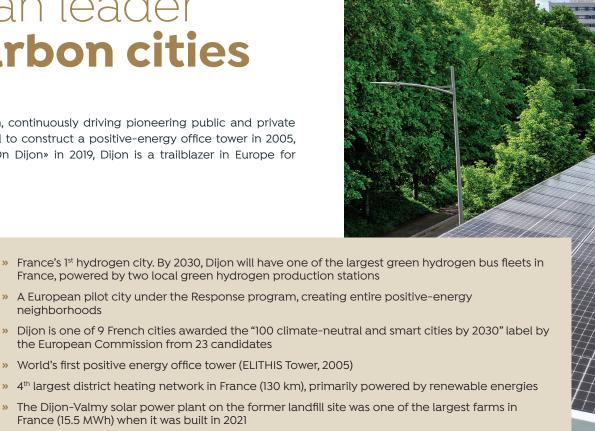
*Source: France Travail BFC (June 2024)



A european leader in low-carbon cities

Diion is a land of innovation.

Dijon is at the forefront of innovation, continuously driving pioneering public and private initiatives. As the first city in the world to construct a positive-energy office tower in 2005, and Europe's first Smart City with «On Dijon» in 2019, Dijon is a trailblazer in Europe for environmental transformation.





- France, powered by two local green hydrogen production stations
- » A European pilot city under the Response program, creating entire positive-energy neighborhoods
- the European Commission from 23 candidates
- » World's first positive energy office tower (ELITHIS Tower, 2005)
- France (15.5 MWh) when it was built in 2021
- » In 2026, the city will host the European Energy Conference



A city that welcomes

excellence and competition in innovation

Dijon offers the ideal environment for business growth, featuring a large exhibition and convention center in the heart of the city and a robust network of industry clusters and centers of excellence. Key sectors include VITAGORA (food industry), ROBOTICS VALLEY, AGRONOV (agro-ecology), and SANTENOV DIJON BOURGOGNE (healthcare).

Businesses benefit from strong networks and technical support, accelerating growth and long-term success.



- » A catchment area of 412,000 inhabitants (INSEE 2020)
- » Capital of the Bourgogne-Franche-Comté administration region
- » One of France's 22 metropolitan areas, with 262,000 inhabitants
- A diverse business ecosystem, with competitive and excellence clusters spanning agri-food, pharmaco-imaging, robotics and more
- » Dijon Bourgogne Events Exhibition & Convention Center, just 15 minutes from the train station, with direct tram access





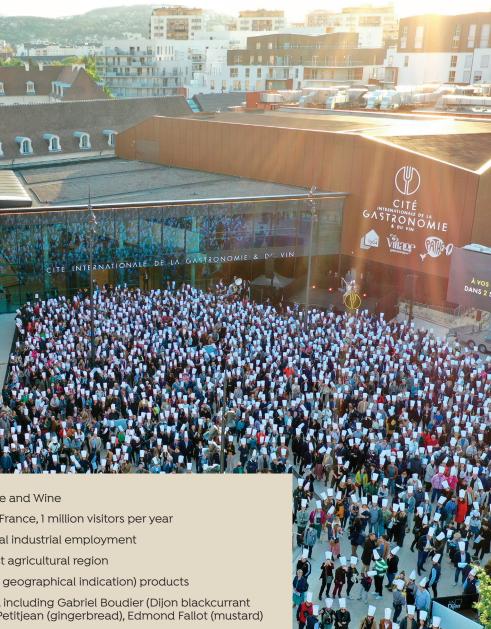
The culinary and food transition capital

Dijon is the capital of taste and the art of fine living.

Bars and outdoor dining, hospitality and parks, not to mention cultural and leisure activities with museums, opera and theater. Dijon is a great place to live! The International City of Gastronomy and Wine, inaugurated in 2022 near Dijon Station and the start of the Burgundy Grands Crus Route, epitomizes the region's, and France's, gastronomic DNA. Dijon Bourgogne is also home to a host of niche speciality producers, offering a unique and inviting culinary experience. As the world headquarters of the International Organization of Vine and Wine, Dijon further cements its status as a global hub for gastronomy and wine culture.



- » World headquarters of the International Organization of Vine and Wine
- » The International City of Gastronomy and Wine unique in France, 1 million visitors per year
- » 9,000 jobs in the agri-food sector, accounting for 30% of local industrial employment
- 45% of the territory is farmland, located in France's 3rd largest agricultural region
- » 13 AOC (controlled designation of origin) and PGI (protected geographical indication) products
- » Several companies hold the Living Heritage Company label, including Gabriel Boudier (Dijon blackcurrant liqueur), Lejay Lagoute (Dijon blackcurrant liqueur), Mulot & Petitjean (gingerbread), Edmond Fallot (mustard) and Anis de Flavigny (candy)
- » VITAGORA, a national competitiveness cluster in Dijon
- » Food transition capital with the ProDij program





A national healthcare hub

Dijon has a long history in the healthcare industry and has emerged as one of France's top healthcare hubs.

In 2024, a local start-up, Inventiva, secured 348 million euros, one of the largest amounts ever raised by a biotech company specializing in drug development in France. This feat reflects the strength of Dijon's healthcare ecosystem, which includes innovative companies such as ADHEX, URGO, PROTEOR, and publicly listed companies CROSSJECT and ONCODESIGN PRECISION MEDICINE, a university hospital, a strong academic community, the Georges François Leclerc Center and world-class research centers. Dijon is a remarkable breeding ground for personalized medicine, recovery, digital health and biotherapies.



- » 3 Dijon-based healthcare companies listed on Euronext, including one on NASDAQ (INVENTIVA, CROSSJECT, ONCODESIGN)
- » More than a hundred companies including DELPHARM, CORDEN-PHARMA, ASTREA PHARMA, SPPH as well as international leader URGO
- » 4,000 jobs in the region
- » Pharm'Image: a regional center of excellence in pharmaco-imaging created in 2008, the only one of its kind in France
- France Genesis program: supported by URGO, this program aims to develop artificial skin by 2030, with an investment of 300 million euros in research and development





A connected city

In 2019, Dijon launched a bold project to create a smart, connected metropolis, making it the first city in the world to undertake such a major innovation.

What does On Dijon mean? A single control center shared with the 23 Greater Dijon town councils so urban equipment, such as traffic lights, public lighting, cameras, etc., can be improved and pooled to facilitate urban management.



- » On Dijon Europe's unique Smart City project with hypervisor regulating mobility, lighting, incident management, etc. in real time
- » 100% of the Greater Dijon area covered by fiber-optic Internet
- » 100 companies in the digital sector, including major IT service providers (CPAGE, ALTECA, YMAG, ATOL CD/AMEXIO and more)



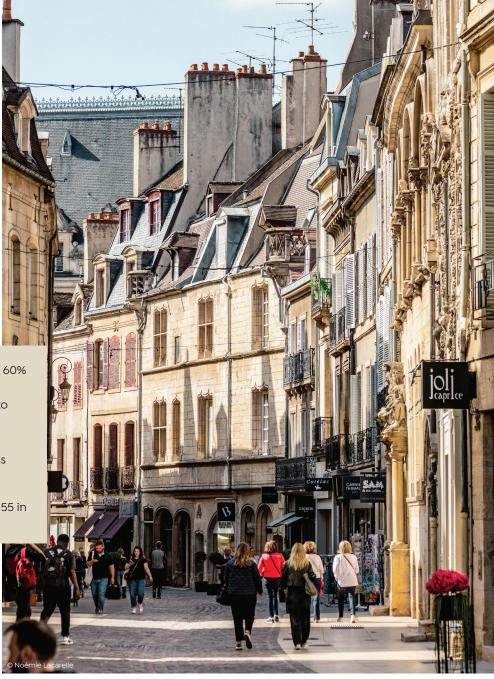


The soft mobility city

Dijon is a compact city with an efficient tram system and a strong commitment to soft mobility. It is increasingly bike-friendly with 400 km of cycling paths.



- » 100 hectares of pedestrian-only zones in the city center, with a 60% increase in foot traffic between 2011 and 2019
- » A great place to bike with 27% of the road network dedicated to cycling, totally 367 km of bike lanes
- » 12% of all journeys in the Greater Dijon area by bicycle by 2027
- » Efficient tram and bus network, accessible by direct contactless credit card payment
- » Dijon is one of France's least congested cities (42 hours lost in traffic jams per year compared with 120 in Paris, 89 in Iyon and 55 in Nancy)*



*Source: Tom Tom Traffic Index 2023



A dynamic and versatile commercial real estate market

Land and property are crucial to any business set up. Dijon offers an adaptable market to meet this need, with nearly 80 hectares of land available for short- and medium-term development.



- » 24 business parks, to suit all sizes and business profiles
- » 80 hectares of available land on two zones dedicated to production:
 - 20 hectares immediately available in the south (Beauregard Business Park)
 - 60 hectares marketable starting in 2026 (Dijon Bourgogne Ecoparc)
- 41,000 m² of business villages under development for companies setting up or relocating
- » The Parc de la Chocolaterie with 52,000 m² of premises on an iconic, re-purposed former chocolate production industrial site, available for sale or rent
- » Sector-focused real estate and land to help you set up your business in centers of excellence:
 - Digital: Technov, 6,000 m² of development space for digital technology (2027)
 - Healthcare: Sully Santenov, 9,000 m² of development space for healthcare companies (2026)
 - Agri and agro-ecology: the Agronov site, a technology park driving agricultural transition









Major real estate projects — loons of Greater Dijon's growth





Dijon Valmy Ecopole

KEY FIGURES:



Total area: 60 hectares for Phases I, II and III



 $130,000 \text{ m}^2$ of floor space to be developed in Phase III already well underway



5 hectares of available land for Phases II and III



4,500 private-sector jobs already on-site



Recent tenants: C-PAGE, B&B HOTEL, GALILEO GLOBAL EDUCATION, SCHOOL OF BUSINESS AND MANAGEMENT, HELLER MACHINES OUTILS FRANCE

A business park for high-quality environmental projects

Located to the north of Dijon, the Valmy Ecopole is a business park designed to foster high-level tertiary employment. Built with a strong commitment to sustainability, it embodies Dijon's vision for responsible economic growth while offering a rewarding work environment with top-tier amenities.

The park features fantastic buildings, such as the newly inaugurated C-PAGE and the CAISSE D'EPARGNE-BOURGOGNE FRANCHE-COMTÉ, one of France's largest timber structures, which exemplify the park's building quality. Another undeniable advantage is the tram service, less than 25 minutes from downtown and the train station, along with robust hotel and flex-office options.





Dijon Bourgogne Ecoparc

KEY FIGURES:



Total area: 185 hectares



New marketable lanf from 2026: 60 hectares



Industrial production and advanced tertiary activities



Recent tenants: EURO-INFORMATION, PACIFICA, EUROGERM, FILAB



Access: expressway to Dijon and direct highway connections, 20 minutes from the train station, Flexo bus service, bike path from the city center

Ideal for large-scale industrial projects

Strategically located at the eastern entrance to the Greater Dijon area, in the towns of Saint-Apollinaire and Quetigny, the ecoparc is designed for sustainable and exemplary production and service activities. The park aims to become a pilot project in terms of quality use and environmental ambition.

It is the city's main public economic development project, with phase II due to be operational in 2026, adding a further 60 hectares to the region's real estate supply. It's essential to look into this site for your business development or relocation projects.





Beauregard Business Park

KEY FIGURES:



Total area: 80 hectares



Marketable land: 60 ha – 20 hectares still available, including a single 10-hectare plot



Activity focus: industrial, manufacturing and related services



Recent tenants: SAVOYE, GIPHAR, URGO, EIFFAGE ENERGIE SYSTEMES



Accessibility: direct access to major highways (A39, A31, A6, A38) and the beltway

For production and industrial logistics projects

Located to the south of the Greater Dijon area, as an extension of the Oscara business parks at Longvic and Ouges, Beauregard is tailored for industrial and production-based activities. It offers flexible plot sizes, catering to both SMEs and large companies. The site still has 20 hectares of land available, including a single 10-hectare plot.

This program combines high-quality urban and landscape design to support its sustainable development goals with the local economy's logistics and warehousing needs.





Agronov

KEY FIGURES:



Total area: 20 ha



Target: agronomic and agri-food innovation companies and start-ups



Latest companies: ARDPI BIOTECH, SON, CELLAVEN



Access: 20 minutes from downtown, park and ride facilities

Excellence hub for agro-ecology

Located to the south-east of the Greater Dijon area, AgrOnov is a technical hub that fosters innovation in agro-ecology, driving the agricultural transition towards sustainability. AgrOnov, is a place where skills converge, where businesses can develop the networks they need for successful innovation projects.

The AgrOnov 3 extension is underway and will soon provide additional space for R&D activities. The remaining plots, which are under 10,000 m², are available for purchase.





Parc de la Chocolaterie

For major urban logistics and production projects

On the site of the former Chocolaterie de Bourgogne factory, less than 3 km from downtown Dijon, a huge complex with over 52,000 m2 of net square surface is being built. Primarily dedicated to production and urban logistics, the park will also house a leisure center, a 5,000 m² tertiary center with a hotel and dining services, and almost 10,000m² of space dedicated to small businesses.

This unique project developed by AXIM offers a host of opportunities for investors and operating companies alike. Its visibility from the Dijon beltway and 400 m facade is quite simply exceptional.





Sully Santenov

Future R&D showcase for Dijon's bio cluster

Designed by Greater Dijon and the Technopole Santenov Dijon Bourgogne, the Sully Santenov is the new flagship building for health in Dijon. In 2026, it will be home to new training, research, innovation and entrepreneurial activities in the fields of health and digital technology. This unique 9,330m² facility is in the immediate vicinity of research laboratories, engineering schools, the university hospital and technology companies established on the Mazen-Sully business park. As part of the region's leading healthcare industry hub, it will unite students and company trainees, as well as entrepreneurs, manufacturers and researchers.

This collective dynamic will promote cross-sector collaboration and the development of scientific and entrepreneurial projects, reinforcing Dijon's position as one of France's leading capitals for innovation and health research.





Symbiose « Les Longènes »

A tertiary cluster in Dijon's healthcare valley

This 5-hectare development project led by Eiffage Immobilier includes authorization for 39,000m², of which 30,000 m² will be dedicated to healthcare.

Ideally located on the edge of the beltway and close to Dijon's university hospital campus, the program has ample capacity for tertiary sector development. It integrates seamlessly into the healthcare ecosystem: the university hospital, the Georges François Leclerc Center, the Pharm'Image center of excellence, and the university with its Health Sciences training and research center (8,000 students).





Technov

The city's future flagship for tech and digital innovation

Technov is a development project led by D3B, Dijon's public-private partnership (SEM patrimoniale). By 2027, Technov will be a 6,000m² facility for Dijon's digital and tech sectors, located at the foot of the tramway and at the heart of Dijon's university campus.

Beyond traditional rental spaces, Technov will offer shared spaces, meeting rooms, coworking facilities for those working in the tech sector.

Data on the Dijon real estate market

The Greater Dijon area boasts a particularly active and attractive commercial real estate market. Reflecting this vibrant energy, Dijon once again ranked highly in the Attractiveness & Resilience of Metropolises barometer, published by Arthur Lloyd (January 2025 edition). Dijon came in 1st overall among cities with populations between 300,000 to 500,000 and topped the category «Welcoming businesses and professional real estate». The title of our brochure is more relevant than ever: «Dijon. The Place to Invest»!

All the data below is sourced from the Côte-d'Or Commercial Property Observatory. This tool is managed by the Bourgogne International Chamber of Commerce, with its commercial property consultancy partners: Arthur Loyd, BNP Paribas Real Estate, CBRE Impact, Cushman & Wakefield, NCBC, Voisin Immobilier and MAX-IM. The scope of study mainly covers the Greater Dijon area and the whole of the Côte d'Or department.



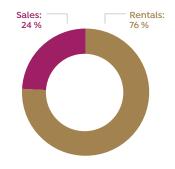


THE OFFICE MARKET IN 2024

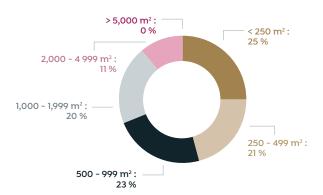
Demand placed: 29,584 m²
Ten-year average: 31,175 m²
6-month supply: 42,630 m²



Breakdown of take-up by number



Breakdown of take-up by volume





Breakdown of take-up by volume

Rental price per m²:

- . Dijon city center NEW: 175 to 195 €
- Dijon city center 2nd hand: 120 to 180 €
- . Surroundings NEW: 150 to 175 €
- Surroundings 2nd hand: 100 to 155 €

Sale price per m²:

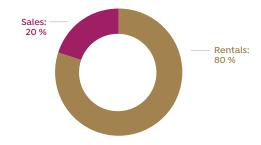
- NEW: 2,400 to 3,700 €
- 2nd hand: 950 to 2,700 €



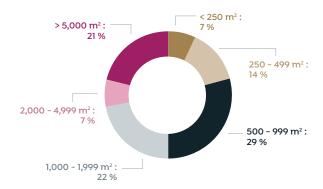
THE BUSINESS PREMISES MARKET IN 2024

Demand placed: 31,151 m²
Ten-year average: 48,961 m²
6-month supply: 46,720 m²

Breakdown of take-up by number



Breakdown of take-up by volume

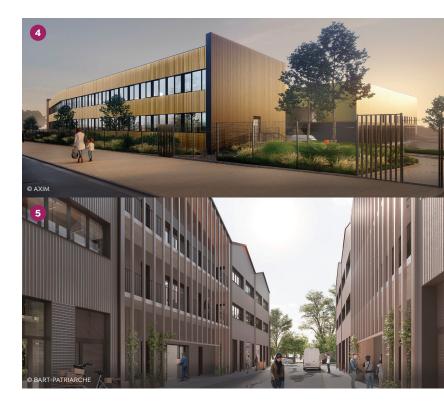


Rental price per m²:

- NEW: 85 to 115 €
- 2nd hand: 50 to 100 €

Sale price per m²:

- NEW: 1,200 to 1,400 €
- 2nd hand: 600 to 1,100 €



- "Dauphine", a model transformation of a former shopping mall and office complex into the headquarters of the URGO HEALTHCARE group in Dijon city center
- "New Belem", upcoming redevelopment of one of the first HQE buisings in Dijon I & II, a hybrid property concept at the heart of the Dijon Bourgogne Ecoparc
- "Europa Fields", a new office development currently under construction, based on the 2025 RE2020 Standard
- "Parc de la Chocolaterie de Bourgogne", an exemplary redevelopment of a historic industrial site into a multi-purpose space
- "Cambium | & II", a hybrid property concept to be built at the heart of the Dijon Bourgogne Ecoparc

Greater Dijon area's business park network

4 ONGOING OPERATIONS

- **1 Dijon Valmy Ecopole:** Tertiary activities
- 2 Dijon Bourgogne Ecoparc:
 Production and tertiary activities
- **3 Beauregard business park:** Industrial and production activities
- 4 AgrOnov:

 Agri-environment cluster

Offices

- 5 PARC TECHNOLOGIQUE ET DE L'EUROPE
- 6 PARC DES GRANDS CRUS
- 7 PARC DU CAP VERT ET DU GOLF
- 8 PARC DE MIRANDE
- 9 · NOVAREA

Industrial and production activities

- 10 ZAE CAPNORD
- 11 ZI LONGVIC
- 12 · ZI CHEVIGNY
- 13 PARC MAZEN-SULLY
- 14 ZA BOIS GUILLAUME

Mixed business

- 15 · LES PORTES DU SUD
- 16 ZA AHUY FONTAINE
- 17 7A DE L'EUROPE
- 18 ZA DAIX TALANT
- 19 · SECTEUR DES LONGÈNES
- 20 · ZA LA PLUCHARDE
- 21 ZA LA LISIÈRE

Stores

- 22 · LE GRAND-MARCHÉ
- 23 · TOISON D'OR
- 24 LES TERRES ROUSSES





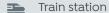






Access

···· Tram



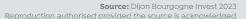
Dijon Bourgogne business airport

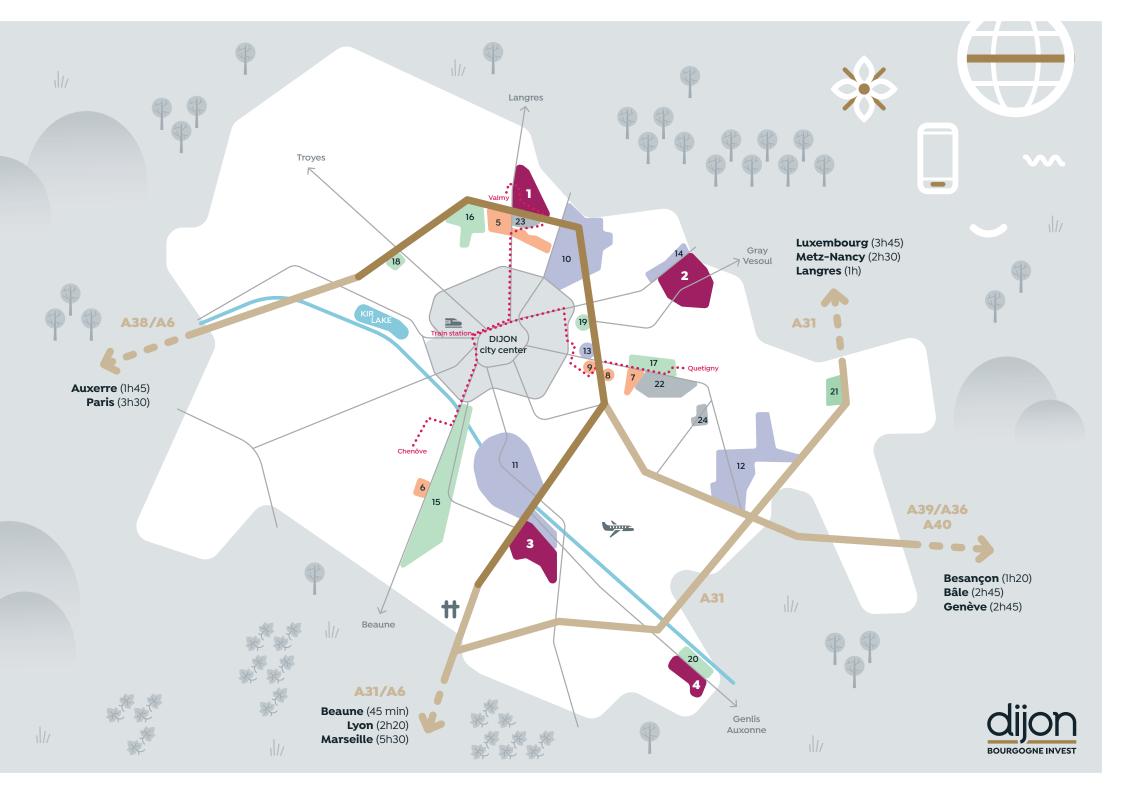
Highway network

High speed ring road

Canal de Bourgogne

Rail-Road terminal







the attractiveness agency for the Greater Dijon area

The agency plays a key role in the region's sustainable growth by facilitating business set up and developing investment projects in Dijon. It also supports local companies in their plans to scale up, relocate or regroup in the area.

The agency's strength lies in its in-depth knowledge of the region, its key stakeholders and its ecosystem - expertise that our project managers will leverage for you.

OUR SERVICES

DBI provides investors and companies with a comprehensive support platform, offering:



PROPERTY AND REAL ESTATE

Assistance finding premises to meet your needs Organizing site visits



HUMAN RESOURCES

Recruitment assistance, mobilizing local stakeholders



FINANCIAL ENGINEERING

Identifying funding sources and assistance available to meet your needs



EMPLOYEE AND FAMILY MOBILITY

Making it easier for employees and their families to relocate through the «Chouette Move» program



LEGAL AND TAXES

Legal and tax support through DBI's expert network



PARTNER NETWORK

Connecting with the local ecosystem



OUR COMMITMENT TO YOUR SUCCESS:



A SINGLE, DEDICATED CONTACT

A single DBI point of contact will support you from the preparatory phase right through to the commissioning of your facility.



CONFIDENTIALITY

When it comes to your project, we prioritize discretion. Only the stakeholders you approve will be informed of the project.



48-HOUR COMMITMENT

Responsiveness is our priority. DBI will handle enquiries within a maximum of 48 hours.



COMPLETELY FREE

There is no charge for the services provided by the agency. DBI covers the cost to help bring your project to life.

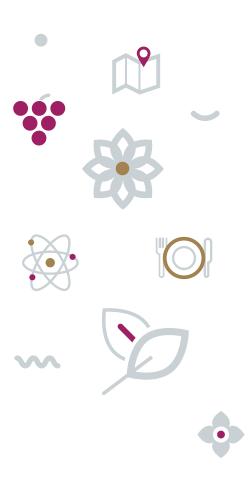


BESPOKE ASSISTANCE

Every project is unique, so we tailor our service. Depending on your needs, we organize visits to suitable sites, land and properties in Dijon.

Interested in the Greater Dijon area?

Are you planning to set up, expand or take over a business? Are you looking to invest or develop a project? Whether you're a tech start-up, an SME, an ETI or a major international group, whether you're a French or foreign company, DBI is the right point of entry for you!





Choose Dijon for your business

40 avenue du Drapeau 21000 Dijon France contact@dijonbourgogneinvest.fr

dijonbourgogneinvest.fr

